My data is sourced from the PAC-12 and the schools themselves. Most schools have their financial records readily available to look at as well as their sports records, tournament results, and attendance. When I couldn’t find financial information, I used the EADA (Equity in Athletics Data Analysis) information for each respective institution.

<https://ope.ed.gov/athletics/>

<http://www.ncaa.org/championships/statistics/ncaa-mens-basketball-attendance>

<https://gohuskies.com/index.aspx>

<https://wsucougars.com/index.aspx>

<https://goducks.com/index.aspx>

<https://osubeavers.com/index.aspx>

<https://usctrojans.com/index.aspx>

<https://uclabruins.com/index.aspx>